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Tuesday, May 19, 2015 • Volume 53, Number 20

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	Mattress Price		Adjustable Foundation Price		TOTAL INSTANT SAVINGS!
was	\$1574		was	\$1700	
now	\$1474	+	now	\$1500	=
SAVE	\$100		SAVE	\$200	
					\$300

King Size Savant Plush

iSeries
Hybrid Sleep System by Serta®

A unique hybrid of dual-action gel memory foam and Serta's most advanced innerspring.

	Mattress Price		Adjustable Foundation Price		TOTAL INSTANT SAVINGS!
was	\$1999		was	\$3200	
now	\$1799	+	now	\$2600	=
SAVE	\$200		SAVE	\$400	
					\$600

Queen Size Vantage Firm

iSeries
Hybrid Sleep System by Serta®

A unique hybrid of dual-action gel memory foam and Serta's most advanced innerspring.

	Mattress Price		Adjustable Foundation Price		TOTAL INSTANT SAVINGS!
was	\$1074		was	\$1700	
now	\$974	+	now	\$1500	=
SAVE	\$100		SAVE	\$200	
					\$300

King Size Vantage Plush

iSeries
Hybrid Sleep System by Serta®

A unique hybrid of dual-action gel memory foam and Serta's most advanced innerspring.

	Mattress Price		Adjustable Foundation Price		TOTAL INSTANT SAVINGS!
was	\$1499		was	\$3200	
now	\$1299	+	now	\$2800	=
SAVE	\$200		SAVE	\$400	
					\$600

..... **PLUS**

Purchase iComfort® or iSeries® and Start Earning Today!

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Sleep System by Serta®

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EARN \$100 PER YEAR UP TO \$1000 TOWARDS YOUR NEXT BED PURCHASE!

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1) VIP Reward Redemption on \$999+ purchase after 120 days. May earn on multiple qualifying beds at once. Maximum redemption of \$1,000 on \$1,999+ purchase. Value of reward reduced by 50% for twin or full size. Part of registration includes customer agreement to receive marketing communications in exchange for earning rewards. If you opt out of marketing communications you will lose your points after 60 days.
2) Serta Perfect Rewards membership requires a qualified Serta® Perfect Sleeper® purchase, other terms and conditions apply. Must complete Rewards Redemption form after purchase. Save up to \$100 off your 2nd Serta mattress purchase of \$1,000 or more or help a friend save (up to twice a year). Visit www.sertaperfectrewards.com for details. *Source: Furniture Today Top U.S. Bedding Producers, June 16th 2015.

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Cecilia Euro Top	\$179
Dillon Euro top	\$249
Dillon Firm	\$249
Elyse Plush	\$349
Elyse Super Pillow Top	\$399
Glencoe Firm	\$499
Harrison Super Pillow Top	\$499
FULL	
Northshore	\$149
Cecilia Euro Top	\$249
Dillon Euro Top	\$349
Dillon Firm	\$349
Elyse Plush	\$449
Elyse Super Pillow Top	\$499
Glencoe Firm	\$599
Harrison Super Pillow Top	\$599
QUEEN	
Cecilia Euro Top	\$269
Dillon Euro Top	\$399
Dillon Firm	\$399
Elyse Plush	\$549
Elyse Super Pillow Top	\$599
Glencoe Firm	\$799
Harrison Super Pillow Top	\$799
KING	
Cecilia Euro Top	\$449
Dillon Euro Top	\$649
Dillon Firm	\$649
Elyse Plush	\$749
Elyse Super Pillow Top	\$799
Glencoe Firm	\$999
Harlow Super Pillow Top	\$999