



DARE to COMPARE mattress event



So Comfortable You'll Never Count These Guys Again.™



One Great Event - We DARE YOU to COMPARE These Great Offers!

Serta
perfect sleeper
The Only Official Mattress of the National Sleep Foundation

COMFORT 90 DAY CHALLENGE
LIMITED TIME ONLY
Dare to Compare a Perfect Sleeper® and try it in home for 90 Days!*

HURRY! OFFER ENDS SOON

CONSUMER'S BEST BUY

Serta perfect sleeper
Queen Sets Starting As Low As **\$999**

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*Purchase a qualifying Perfect Sleeper mattress set between May 17, 2012 and July 9, 2012 and receive a 90-Day In-Home Trial, allowing you to experience your new Perfect Sleeper mattress set in your home for up to 90 days - and still exchange or return it if you are not completely satisfied!

*Policies set by local retailer. See store for details. Excludes delivery and set up fees. Other charges may apply. Offer does not apply to Serta® Motion Perfect® Adjustable Foundations, iComfort® Pillows and other iComfort accessories. Void in the state of Tennessee.

Serta | iseries
Intelligent Comfort. Individual Support.™

New!

featuring **Cool Action™ Gel Memory Foam**

SAVE up to \$400
LIMITED TIME OFFER
Save up to \$400 on a Motion Perfect® Adjustable Foundation* with the purchase of a Perfect Day® iSeries™.

HURRY! OFFER ENDS SOON

IN-HOME 120 DAY TRIAL

Serta perfect day
Queen Sets Starting As Low As **\$1299**

*Purchase a qualifying iComfort® or iSeries mattress with a Serta® Motion Perfect® Adjustable Foundation between May 17, 2012 and June 3, 2012 and receive up to \$400 off the Motion Perfect Adjustable Foundation. Offer will vary by product size; see store for details.

*Policies set by local retailer. See store for details. Excludes delivery and set up fees. Other charges may apply. Offer does not apply to Serta® Motion Perfect® Adjustable Foundations, iComfort® Pillows and other iComfort accessories. Void in the state of Tennessee.

icomfort
Sleep System by Serta®
Smarter. Cooler. Better.™

featuring **Cool Action™ Gel Memory Foam**

SAVE up to \$400
LIMITED TIME OFFER
Save up to \$400 on a Motion Perfect® Adjustable Foundation* with the purchase of an iComfort sleep system.

HURRY! OFFER ENDS SOON

IN-HOME 120 DAY TRIAL

icomfort
Queen Sets Starting As Low As **\$1299**

*Purchase a qualifying iComfort® or iSeries mattress with a Serta® Motion Perfect® Adjustable Foundation between May 17, 2012 and June 3, 2012 and receive up to \$400 off the Motion Perfect Adjustable Foundation. Offer will vary by product size; see store for details.

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MATRESS 1ST
EUROTOP
\$269 QUEEN SET
TWIN SET \$199 FULL SET \$249

FIRM
\$349 QUEEN SET
TWIN SET \$249 FULL SET \$299 KING SET \$599

MATRESS 1ST
PLUSH
\$499 QUEEN SET
TWIN SET \$349 FULL SET \$449 KING SET \$799

MATRESS 1ST
FIRM
\$599 QUEEN SET
TWIN SET \$449 FULL SET \$549 KING SET \$899

MATRESS 1ST
INDIVIDUALLY WRAPPED COILS
\$699 QUEEN SET
TWIN SET \$499 FULL SET \$649 KING SET \$999

MATRESS 1ST
SUPER PILLOWTOP OR FIRM
\$799 QUEEN SET
TWIN SET \$549 FULL SET \$749 KING SET \$1099

FREE Local Delivery **FREE In-Home Set Up** **FREE Removal** **FREE Pillows** **PLUS! 0% Financing for 12 Months!**
See stores for details

www.hatchfurniture.com
hatch
FURNITURE & FLOORING

109 East Third, Yankton, SD
605-665-4416 • 800-798-4663
M-F 10-6, Sat. 10-5 Closed Sundays, Evenings by appt.
Hatch Furniture Outlet
413 Pierce St., Sioux City, IA
712-252-7750

MATRESS 1ST
TWIN MATTRESS ONLY \$79
FULL MATTRESS ONLY \$124 QUEEN MATTRESS ONLY \$149

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