



Congratulations

TO OUR AWARD WINNING TEAM!

Broadcaster Press

Best Automotive Ad ~ Black only

1st place



Vermillion Ford

Judges Comment:

"Effective layout for a small space black and white ad."

Best Holiday Promotion

Promotions appearing as run of paper



2nd place

July 4th Weekend Celebration

Best Single Ad ~ Black and White

2 column x 2 inch or Smaller Ads



3rd place

Gentry Finance



Best Banner/Masthead

3rd Place

Best Single Ad ~ Black and White
Medium Ads

3rd place



6th Annual Home Show

Best Single Ad

Black plus three colors or process color

Large ads



Honorable Mention

Vermillion Public School District

Best Single Ad

Black plus three colors or process color

Medium Ads



Honorable Mention

Herren Schempp Building Supply

MISSOURI VALLEY **SHOPPER**

Best Single Ad ~ Black only

1st place



2 column x 2 inch or Smaller Ads ~ JoDeans

Judges Comment: "Simply said "Best Chicken in Town".
Simple layout, simple message.."

Best Grocery Ad ~ Black only

1st place



Regular Run of Press ~ Hy-Vee

Judges Comment: Great theme and use of the theme throughout the ad.

Best Single Ad

Black only

2 column x 2 inch or Smaller Ads



2nd Place

JoDeans

The Broadcaster Press and Missouri Valley Shopper have been recognized by the Midwest Free Community Papers Association for the 2011 Advertising Contest. The Midwest Free Community Papers Association consists of member publications from Iowa, Illinois, Kansas, Michigan, Minnesota, Nebraska, South Dakota, Missouri, Ohio and Wisconsin.