

PAID ADVERTISEMENT

ESTATE BUYERS PAYING ON THE SPOT THIS WEEK FOR YOUR VALUABLES!

David Morgan
STAFF WRITER

On this rare occasion, the town of **Yankton** has the chance to host Premiere Estate Buyers at the **Holiday Inn Express**. "We are paying local residents this week on the spot for their treasures," said Jordan Parsons, a spokesperson for the event. The main items of interest, said Parsons, are anything jewelry related, with gold at the \$1,400 mark. Another category that has recently increased due to market highs is coins. One coin could be worth hundreds or even thousands of dollars. "Coins start to accumulate a premium when they are dated 1965 or earlier," said Parsons. The astonishing part about the event is that they will pay you on the spot. Nothing has to be mailed off while you are stuck waiting for a check. This is not an appraisal event either—we are here to purchase residents' items for a fair market value.

"IT'S UNBELIEVABLE, I BROUGHT IN SOME OLD COINS THAT HAD BEEN IN A LITTLE CIGAR BOX FOR YEARS AND SOME OLD HERRINGBONE NECKLACES—IN LESS THAN FIFTEEN MINUTES I LEFT WITH A CHECK FOR \$700."

Premiere is capable of paying a higher percentage because of their vast network of clients. It also saves on refinery charges because of the large volumes they deal in. Smaller dealers, in most cases, cannot pay as high of a premium.

Huge premiums can also be paid for vintage watches. Parsons explained that, "One time in a show in Illinois, a customer brought in a watch that they had bought for a few

hundred dollars back in the seventies. Turns out, it was a rare submariner that brought the local resident in excess of a thousand dollars." Parsons continued to say that Rolex, Cartier, Patek Phillippe, Hamilton and Omega are all great brands that could bring in a large amount of money.

The company recently purchased an old Gibson guitar in Grand Rapids, Michigan for \$124,500. And just last week they paid a Huntsville, Alabama resident \$15,000 for an old Martin guitar that had been refurbished and altered. Parsons said that most all pre-1970 Gibson, Fender, Martin, National and Rickenbacker guitars are valuable. They are worth at least a couple hundred dollars and in extreme cases, a couple hundred thousand. Another customer ecstatic customer exclaimed, "It's unbelievable, I brought in some old coins that had been in an old cigar box for years and some old herringbone necklaces—in less than fifteen minutes I left with a check for \$700."

Residents are encouraged to gather up similar items from their lockboxes, closets, jewelry boxes and even under the bed. Bring them into the Premiere Estate Buyers event and cash in. "We are fortunate to host the event here in **Yankton**," said Parsons, "—don't miss your opportunity to cash in."

PREMIERE
Estate Buyers

WE BUY SCRAP GOLD & BROKEN OR OLD JEWELRY

INFORMATION

- WHO** PREMIERE ESTATE BUYERS
- WHAT** OPEN TO THE PUBLIC TO SELL THEIR VALUABLES
- WHERE** HOLIDAY INN EXPRESS
2607 BROADWAY AVE.
YANKTON, SD 57078
- WHEN** JULY 11TH - 15TH
MON-FRI 9AM-6PM
EVERY DAY
- DIRECTIONS** 605.665.3177
- INFORMATION** 217.787.7767

What We Buy:

GOLD

Broken and unused jewelry, dental gold, Kruggerands, Canadian Maple Leafs, Pandas, gold bars, U.S. Eagles, etc.



SILVER

Flatware, tea sets, goblets, jewelry and anything marked sterling.



PLATINUM

Anything made of platinum.



COINS

Any and all coins made before 1965, rare coins, entire collections, silver dollars, half dollars, and all others.



WRIST & POCKET WATCHES

Rolex, Tiffany, Omega, Chopard, Cartier, Philippe, Ebel, Waltham, Swatch, Elgin, Bunn Special, Railroad, Illinois, all others.



BROKEN JEWELRY

New or Old: mismatched earrings, bracelets, loose diamonds, all gem stones, etc.

