

Jill Cataldo saves hundreds on groceries by making the most of the common coupon. You can, too. Here's how.



Shortcuts: Sharp Answers to Couponers' FAQs

Q: "This week the deodorant that my husband uses is on sale for \$1.99. I have two manufacturer coupons for \$1 off a purchase of two deodorants. Can I use both of those coupons when purchasing **A:** No, you cannot. While it might seem like you should be able to use two of these coupons on two items, a coupon for \$1 off two items actually functions as two 50-cent coupons to the register. Because manufacturer coupons are "limit one per item purchased," this coupon does indeed apply to both items. When the register scans that coupon, it will take a 50-cent deduction from each item. At that point, the register will not accept a second manufacturer coupon on the same item. This would violate the "one per purchase" terms of the coupon. If the clerk scans a second coupon, the register will beep to reject it.



By Jill Cataldo
CTW Features

Q: "I went online to search for coupons for coffee and ended up at a website that wanted all kinds of personal information, including my birth date, and required multiple surveys. Before I even finished filling out the forms, someone called me asking about something I did not even sign up for. Perhaps you should warn readers that this is a major marketing ploy to get our personal information and track our shopping so they can barrage us with advertising."

A: There are many sites on the web that offer printable coupons - some legitimate, some not. Probably the worst way to look for printable coupons is with an Internet search engine. It's easy to end up on a spam site like the one you described, which is designed to harvest and sell your personal information. Worse, you may fill out all of those forms and discover there was no coupon to print at all.

The best and safest way to find printable coupons online? Stick to major, well-known coupon sites and manufacturer websites. The three most reputable coupon sites are Coupons.com, SmartSource.com and RedPlum.com. They are free and require no personal information.

Each site offers new printable coupons every week, and most of these offers have a print limit of two coupons per computer. Remember to go back to the link after you've printed your first coupon and print another. (When we're stocking up during a good sale, it's always beneficial to have multiples of the same coupon!) Many well-known product manufacturers offer coupons on all three of these sites.

Manufacturer websites are also great places to find coupons. Always visit a manufacturer's site by typing its address into your browser (i.e. www.Pillsbury.com) so that you're certain you're on a legitimate website for printing coupons.

Some manufacturers' websites require you to register before printing coupons, but it's typically not the kind of invasive registration that you experienced. I usually use a different email account, rather than my regular e-mail address, to register for coupons. Set up a free email with Yahoo or a similar service and use that for coupon-related email. And remember, never disclose any personal information you're not comfortable giving out.

Q: "How many printable coupons do you print, Jill? It seems like every week there are hundreds of new ones."

A: Oh, there are! And because many of the coupons are often offered repeatedly, I don't waste time or paper printing coupons I won't use. I typically only print the coupons I'll actually use for this week's shopping trip.

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Jill Cataldo, a coupon workshop instructor, writer and mother of three, never passes up a good deal. Learn more about couponing at her website, www.supercouponing.com. E-mail your own couponing victories and questions to jill@ctwfeatures.com.

We're Starting Crazy Days Early!
Now thru Saturday
Save 75-80% OFF
On Select Items
Don't Miss Our \$10 Rack!
Gifts AND GIGGLES Lu Lu's
217 W. 3rd, Downtown Yankton, 665-6767

Oil Change \$21.99
Most cars up to 5 quarts of oil.
BROADWAY
CHRYSLER • DODGE • JEEP
Expires Aug. 3, 2010
2720 Broadway Ave., Yankton
(605) 665-8033
www.broadwaychrysler.com

Double Cheeseburger & Mini Blizzard \$3.99
New Mini SIZE!
DQ Grill & Chill
Mighty Good.
Coupon expires 8/8/10. Limit 1 coupon per person per visit. Cannot be combined with any other offer. 1917 Broadway, Yankton

Kids Jewelry Buy 3 Get One FREE
With coupon Expires 8/9/10
Rita's Purse-o-Nalities
Hours: 10am-8pm Monday-Sunday
2101 Broadway, Yankton Mall

15% OFF Meal Ticket
With Coupon. Good thru August 1, 2010.
sportsmen's Rendezvous
Main St., Tyndall, SD
605-589-4386

Photography by **Classic Clicks, Inc.**
2101 Broadway Yankton SD 57078
Now at the Yankton Mall 605.668.1640
www.photographybyclassicclicks.com
Senior Print Sale
coupon coupon coupon coupon coupon coupon coupon coupon coupon
\$10.00 Off Any print 8x10 or larger
Expires August 20, 2010 *with the purchase of your portrait package*

Books and Beans
OPEN UNTIL 8 PM. Mon.-Sat.
AFTER 5:00 SPECIAL SAVE \$.25 On All Ice Cream Cones
104 W. 3rd St., Downtown Yankton • 605-260-0024 • 605-760-2023

Don't Miss It! CRAZY DAYS Continues...
Saturday, July 31 starts at 8:00AM Linda has slashed prices again!!!
Linda's Angel Crossing
1101 Broadway 665-0080
Open Monday-Friday 10-6, Saturday 10-5

Country Cupboard Floral & Gifts
2800 N. Broadway, Yankton • 260-2333
FREE Greeting Card
With purchase of ANY floral arrangement of \$25 or more with this coupon. Excludes pop-up cards.
Coupon expires 7/31/10. Limit 1 coupon per person per visit. Cannot be combined with any other offer.

\$10.00 OFF Pet Grooming
For Appointments Call 605-661-8251
Good thru July 29, 2010
Tropical Creations
Yankton Mall • 665-1464

FREE Beverage
(Fountain Pop, Hot or Iced Tea)
With Each Buffet Purchase
Expires 7/31/10. With coupon.
KING BUFFET AND MONGOLIAN GRILL
3013 N. Broadway, Yankton 260-8888
NO MSG

COUPON \$10.00 OFF Hair Color or Highlights
With Coupon ~ Expires 8/14/10
Vixen Salon
Open Mon.-Fri. 10-7 Sat. 9-5
Call 605-260-1387 1101 Broadway, Morgen Sq., Yankton

Monday & Wednesday Night Special \$10.95 Sirloin or Strip - 1/2 Price Savings!
Entertainment Sat., Aug. 7 • Gullickson Bros.
CJ's At The Lake
Cjathelake.com • 402-388-4267 • PARTIES WELCOME!
11 miles from Yankton • 9 from Crofton • NE Side of Lewis & Clark Lake
GREAT FOOD - FANTASTIC VIEW AWESOME WILD ANIMAL DISPLAY!
cjathelake.com click on weather for live web cams of the lake

A-1 Computers & Consulting
COMPUTER SPYWARE & VIRUS REMOVAL
Starting at \$49.99
515 E. 4th St., Yankton • 605-665-3182