

1101 **Announcements - Events**

NOTICE: IF YOU would like to have your name placed on our door-to-door carrier reserve list, call Dave Eggers at (605)665-5884, Ext. 142, or write: Missouri Valley Shopper, PO Box 773, Yankton, SD 57078.

REACH 2 MILLION HOUSE-HOLDS! Do you have a product, service, or business that would be helped by reaching over 2.7 million households throughout Iowa and the surrounding states? The Midwest Classified Network will allow you to reach these potential customers quickly and inexpensively. For more information concerning a creative classified ad call this publication or Midwest Free Community Papers at 800-248-4061 or get information online at www.mcn-ads.com (MCN)

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1200 **Cars**

1988 Mercury Grand Marquis, 98,125 miles, mechanically sound. \$1500/offer. 402-675-9945

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665-7871 and 800-568-6650 or visit 600 E. 8th St., Yankton, SD

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1200 **Cars**

WANTED: 8' Flatbed for pick-up. Call 402-841-8191.

1998 Dodge Grand Caravan SE, 3ltr., rebuilt transmission, timing belt, plugs/wires/water pump, runs great, 133,000 miles, \$3,100. (605)661-6611.

2005 Mustang GT V8 silver with black racing stripes, 5 speed, red/black leather, excellent condition. 11,500 miles, \$19,500/OBO. 402-358-5135 leave message.

FOR SALE: 1995 Isuzu Rodeo, 1981 Ford F150 6 cylinder 4x4, Honda 80 Motorcycle, Arens 30" riding mower, pop up camper. 16' aluminum boat with tilt trailer and motor. 402-358-5513 or 402-640-2420.

1210 **Trucks**

1988 F150, 4x4, front end damage, box in good shape, good motor and transmission. \$300/OBO. (402)283-2747.

1995 Ford F-150 4x4 351 Excab, 125K, 402-285-0214 402-270-0381. a/c, power steer, pw, pl. \$4000/OBO

1999 F 250 Diesel SD, 4x4, power chip, 66,000 actual miles, fifth wheel plate. Call 402-640-2277 after 4pm.

2002 F250 Lariat, extended cab, 4x4, 7.3 Diesel, 66,000 miles, heated leather seats, 45 gallon aux tank, air bags, excellent condition. Call (605)665-9291.

1210 **Trucks**

2004 Chevy Silverado 1/2 ton crew cab. Z-71, 15000 miles. 402-750-0753.

1215 **Four Wheel Drive**

1997 Dodge Ram 1500 SLT extended cab, 5.9L, 4x4, 120K, hard box cover, great tires, \$3,850/OBO. Call 605-999-0289

1225 **Automotive Parts**

Truckers: Rigmaster APU under 1400 hours. 1 1/2 years old. Warranty left on motor. 402-675-9945.

1240 **Boats - Watercraft**

16' Larson with "Calk" trailer 70 HP Evinrude & Hummingbird LCR fish finder. Good running condition \$1,200/OBO (605) 665-1946 or (605) 760-3242

1961 Crestliner 14ft. w/trailer. 10hp Sport-Twin Evenrude. 5-life jackets, anchor/trolling motor and oars. \$800/OBO. Rick 605-689-0158

FOR SALE: BOAT 16' SeaRay: 12 gal. tank; trailer and cover, depth and fish finder; other accessories, 60hp. Johnson with electric tilt, needs ignition. \$1,200/OBO. 402-379-8220.

FOR SALE: JOHNSON 1990 VRO 50hp. outboard motor, excellent motor but lower unit bad. \$225. 402-379-8220.

1245 **RVs - Campers**

2000 S&S 9.5 cab over camper, very clean, \$11,000/offer. Call 308-380-1278



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Auction

Sunday, July 12, 2009 • 12:30

Jerry & Egon Weber

4710 SD Hwy 314

Directions: 3 miles west of West City Limits Road

APPLIANCES AND FURNITURE:

Dining room table with 6 chairs, 3 leaves, and matching hutch, Sofa extra long, wood rocker, sewing machine cabinet, M Wards upright freezer, round formica table with 3 chairs and leaf, shelving, drafting table, Hon 4 drawer metal file cabinet, Sunbeam BQ

HOUSEHOLD:

Brass lamps, books, caps collection, material, space heater, Stereo Hitachi with 8-track and speakers, Emerson TV, VHS, Brothers Typewriter, fans, wood wine rack, pictures, Oster Kitchen Center with many attachments, schwinn exercise bike, jelly jars, houseplants

MISCELLANEOUS:

John Deere 520 Snow Blower, John Deere LT150 riding mower, 5 speed, 38" cut with bagger, Car ramps, yard tools, 13" hedge trimmer, his and her Schwinn bikes, 21" Chain saw, fish tank, blower, fertilizer spreader, childs wagon, camping items, fishing rods and reels

ANTIQUES AND COLLECTIBLES:

Childs rocker, match boxes, stamps

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shop online at www.missourivalleyshopper.com

1250 **Motorcycles**

Buying motorcycles, 4-wheelers, and jet skis. Running or not, titled or not, will pick up. (402)371-7002, (402)649-9507.

USED PARTS for ATVs, watercraft, motorcycle, and snowmobiles. Also buying whole units. 402-371-7002 or www.powersportsnation.com

Wanted 1985 & Newer Used Motorcycles

& select watercraft, ATV & snowmobiles. FREE PICK-UP! No hassle cash price. **1-800-963-9216** www.SellUsYourBike.com Mon-Fri 9am-7pm nani#27

1250 **Motorcycles**

WANTED OLD JAPANESE MOTORCYCLES KAWASAKI Z1-900 (KZ900)1972-1976, KZ1000 (1976-1980), KZ1000R (1982,1983), Z1R, S1-250, S2-350, S3-400, H1-500, H2-750, HONDA CB750 (1969-1975), SUZUKI GS400, GT380, CASH PAID, FREE NATIONWIDE PICKUP. 1-800-772-1142, 310-721-0726 (MCN)

1270 **Utility Trailers**

Trailer Specials: Aluminum 7' x 14' TA enclosed motorcycle hauler (Nice), Pull behind motorcycle trailers, ATV hauler, Jetski, lawn mower & golfcart trailers. 20,000# - 25' Hideck gooseneck \$7299.00. 48" Hustler Fastrak \$4299.00. See our inventory: www.fortdod-getrailerworld.com 515-972-4554 (MCN)

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Art Hertz 605• 830•1001 Dave Hertz 605• 638•0897

ARE YOU... GOING OUT OF BUSINESS?

Which side of history will your company be on?

Companies that invest in marketing during a down economy come out ahead. Whether it's sales, profits, market share or market value, the spenders end up better than the cutters. Here's what the professionals have said after downturns dating back to 1927.

"...one of the most significant differences between winners and losers with respect to their spending on marketing and advertising during the recession period. Far from battenning down the hatches, the best performers increased spending in these areas."

McKinsey and Company - 2002

"Companies that increased marketing spend during the last recession achieved an average return on capital employed of 4.3%, compared to 0.6% for those that maintained marketing spend and -0.8% for those that cut."

Profit Impact of Marketing Strategy (PIMS) - 1998

"...aggressive recessionary advertisers nabbed fully 4.5 times the market share gain of their more timid competitors."

Center for Research and Development - 1990

"...in his HBR article Vaile concluded that of the 200 companies he tracked those with the biggest sales increases during this period were those that advertised the most."

Professor Roland S. Vaile in Harvard Business Review - 1927

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THE

Broadcaster

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