

# How to create buyer interest when selling

The key to a quick sale for the best price is to create “immediate buyer interest.” Staging sets the scene that will create immediate buyer interest in your property! Home Staging is a tremendous Marketing & Financial tool, using your time frame and budget to prepare your property for sale. And the best part is that you, the home owner, most likely already has everything that is needed to stage your home effectively, which means spending little or no money at all! It just takes creativity and the understanding of what the buyer actually sees! That's where I come in! As an Accredited Staging Professional, I offer this free service to any client that lists their property with Shore to Shore Realty.

Call today to learn how I will work with you to prepare and list your property for sale!



**Kaye O'Neal and Brad Dykes**



**Editorial provided by Shore to Shore Realty**

## When You're Ready To Buy Or Sell..



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Choose a Realtor  
that applies experience,  
real-life business sense,  
is positive, hardworking and  
cares enough to go the  
“extra mile”!



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