## HVAC experts can make your home comfortable

In May of 2005 Douglas Dykstra and Chris Frick purchased Kaiser Heating & Cooling. But the history of Kaiser Heating & Cooling began long before that! Established in 1948 by Richard J. Kaiser and named Kaiser Heating & Sheet Metal, the business was located on West 9th Street in Yankton, South Dakota.

The business sold and serviced residential and commercial General Electric Furnaces, air conditioners and sheet metal products. Over the next 40 years, the building grow and the business expended and of

ing grew and the business expanded, and after starting with one employee had grown to eight employees.

The business remained in the family until Douglas and Chris purchased it in 2005. The ethics and service that has always been a part of Kaiser Heating & Sheet Metal, remains with the company today. A division of ElectAir, Inc, and now located at 808 W. 23rd Street, Kaiser Heating & Cooling continues to grow and strives to be Yankton's #1 HVAC specialists.

Awarded the "Trane<sup>TM</sup> Comfort System Specialist" status in 2008 and the "Trane<sup>TM</sup> for Excellence in Customer Satisfaction" in 2009, Kaiser Heating & Cooling is ready to repair, replace or add an air conditioning and heating system to your home today!

**Editorial provided by Kaiser Heating & Cooling** 



## Helpful hints for mattress shoppers

When the time comes to buy a new mattress, consumers typically exercise due diligence, knowing full well that a bad decision could have lasting effects and lead to many sleepless nights. While shopping for a mattress, consumers can find themselves inundated with information, which can be confusing and make the process much more difficult. However, the following are a few helpful hints consumers should consider to make the process go more smoothly.

- \* Protect the mattress. Most mattresses come with a decade-long warranty, but consumers should know these warranties are voided if the mattress gets so much as a single stain on it. As a result, consumers should always purchase a waterproof mattress cover and immediately place it on the mattress once it arrives.
- \* Be patient. Chances are, many mattresses on the showroom floor will feel great, especially if your existing mattress is highly uncomfortable. But the goal is to buy a mattress that will feel comfortable over the long term. The process might not go as quickly as you wish, but the decision is one that will have positive or negative ramifications for years to come, so be patient and ensure you make the right call.
- \*You can negotiate. The price of a mattress is very negotiable, so don't be discouraged by sticker shock. Manufacturers typically have very negotiable pricing, and mattress salespeople have lots of wiggle room when it comes to price. So don't be afraid to haggle over the price to get the deal you desire.

**Editorial provided by MetroCreative Connections** 



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808 W. 23rd, Yankton, SD · 665-2895 www.kaiserheatingandcooling.com

