## Quality framing adds value to your art

LilyCrest's owner Cathy Clatworthy, settled in South Dakota more than a decade ago,

"It has always felt like home to me from the moment I drove across the prairie." With her she brought her love for retail merchandising, sales and design. "I have always wanted to buy a historic building for my business and live above it just like the old time shopkeepers at the turn of the century. Moving to Yankton gave me that opportunity, my dream became reality and LilyCrest was born."

Cathy bought a 19th century brick building located in the heart of Downtown Yankton which provides ample space to for art, custom framing as well as home décor, vintage wares, gifts, and jewelry. On the building's second floor, she's now realized another dream by opening a non-profit art gallery called "Above Ground" that helps local artists promote their work at no cost.

"The gallery space will be used for art shows, lectures, workshops, meetings – anything that helps promote the advancement of the arts in this community."

Over the years Cathy introduced her own photography to the area, "my favorite places" she jokes, "camera in hand, Sunday drives became a kind of therapy, and a real purpose to capture all the beauty that kept me here!" Cathy is a graduate of the Ontario College of Art & Design in Toronto, Ontario. Working as a professional graphic designer and retail Gallery owner allowed her to develop skills in both custom picture framing & paper conservation. Her knowledge and expertise within her field awarded her designation CPF from the Professional Picture Framers Association in 1996 and eventually drew the attention of Larson Juhl Company of Atlanta ~ America's largest custom framing manufacturer. She began working as an educational trainer for the pic-



ture framing industry, which subsequently brought her States' side.

Twenty-six years experience working within the Art & Framing industry brings to her customers quality custom framing, creative design and sound framing practices for their artwork. Cathy believes that the art reflects one's own personal style and so should the custom framing. "Don't be shy, I will help you find the right frame design to fit the budget, that's what a good designer does!"

At LilyCrest you're sure to find an interesting blend of the old and new. Owner, Cathy Clatworthy looks for American-made items that are fun, green, repurposed and are artisan quality. Along with her custom framing service, Cathy continually adds new product lines to create and build her store's reputation for "unique finds."

Editorial provided by Cathy Clatworthy, LilyCrest Cottage

