LAURA ON LIFE The Feeling of New Jeans

You know that feeling you get when you buy new clothes and wear them for the first time? Don't you feel great? When you wear new clothes, it feels as if you are a new person.

It's the same feeling you get after your house has been freshly painted. It feels like a new home.

Not that the old you was so bad, but the new you can conquer the world. It shows in your attitude. It's written all over your face. People might even comment that there is something different about you... and it's not just your clothes.

So if new clothes make you feel so good, why do we go to so much trouble to make sure nobody knows they are new?

When I was growing up, getting a new pair of sneakers was cause for a private celebration. But what did we do? We took those sneakers out in the yard, rolled them in dirt and beat the stuffing out of them with a baseball bat until you could tell someone you'd had them for months and they would believe it. It was apparently okay to allow one's friends to think they were not very observant.

When we acquired a new pair of jeans, we were ecstatic in spite of the amount of effort and laundry detergent required to make them look like they weren't... a new pair of jeans.

"New? Nah, I've had these for years." I believe the idea here was to make your friends think you had lost so much weigh you could fit into your old jeans again.

It made sense that getting your sister's handme-down jeans would be the best scenario: "new" jeans without all the work. Unfortunately, we

– like teenagers everywhere – did not make sense at all. Hand-medowns were an embarrassment to be avoided at all costs. You'd go naked before you'd allow your sister to comment on "her" jeans within earshot of your friends.

What should we blame for this lack of common sense? In my opinion, it all started with Permanent Press shirts. We didn't want the work of ironing shirts, but to wear one with wrinkles meant you were probably brought up by wolves. Permanent Press meant you never have to iron shirts again, right? Not really. But it was all the excuse we needed.

Present day, if there are a few wrinkles in vour shirt (even Permanent Press) you are considered "cool." If your hair has the Just-Rolled-Out-Of-Bed look, you're



Laura Snyder

not lazy, you're fashionable. If you also haven't shaved in three days, you are nominated for Manof-the Year.

Shortly after Permanent Press came prewashed jeans. New jeans without the work! The collective cry went up: Huzzah! They were more expensive, but to many of us, they were well worth it. When we got holes in them, our moms put patches on them.

That soon became a fashion faux pas just like hand-me-downs. \mathbf{So} rather than making patches the "in" thing, we made holes the "in" thing. What?!

Now we can buy jeans, pre-frayed and perforated with lots of holes, and they cost MORE money than perfectly intact jeans!

Similarly, in the case of bikinis, the less fabric there is, the more it costs. Oooh! That really burns my bagels!... Not that I could wear a bikini anyway.

It's only a matter of time before we will be able to buy pre-smudged eyewear at twice the price of the spotless pair.

We can look forward to buying premium bathtubs with soap scum rings permanently engraved into the enamel and mirrors with preetched water spots.

How about cars that come with the "rusted look" option? Only \$300 more! Another \$200 if you want the "rear-ended look." Shopping-cart dings are \$50 each.

The most sought-after china pattern will have gravy stains and risotto decorating the rims.

Premium carpeting will come with Kool-Aid stains and pet hair. And Macy's will sell men's underwear with skid marks embroidered in them.

However, only those people with the most discerning tastes will buy these items. They are, of course, those people with more money... and less sense.

Laura Snyder is a nationally syndicated columnist, author & speaker. You can reach Laura at lsnyder@lauraonlife.com Or visit her website www.lauraonlife.com for more info.



unscramble the letters noted v	vith asterisks within the puz
ACROSS	8. Maui greeting
1 Jr.; actor on	9. "The the Beas
"Happy Endings"	1995 Eric Roberts fi
10. Role on "Two and	13. Acapulco affirmative
a Half Men"	15. "The Taking of Pelha
11 Gay; WWII	Three"; 1974
bomb dropper	Walter Matthau mov
12. "One at a Time"	16. Actor Chaney Jr.
Word before Paulo	17. Tic; breath mints
14. " be in England"	18. " Last";
(Bobert Browning)	Paul Simon song

15.	"The Taking of Pelham
	Three"; 1974
	Walter Matthau movie
16.	Actor Chaney Jr.
17.	Tic; breath mints
18.	" Last";
	Paul Simon song
19.	"To Tell"
21.	Network for Suze Orma

16. Actress on "NCIS: Los Angeles" (2) **Classic Pontiac** 20. Word with code or rug Mindy of "The Facts of Life' And so forth: abbr. 90 degrees from WNW Plants 31. 25. Fraternity letter 27. Roswell sighting, for short 35. "Dancing With the Stars" judge (2) Egypt's boy king 33. Presidential monogram Ming-Na's "ER" role 37. Owner's paper TV recording device 40. "Suburgatory" actress (2) DOWN 1. "American Jim Nabors' state of birth: abbr. See 29 Down "Accidentally Purpose" Detach from gradually ... and giving

18.

21.

22

23.

24.

28.

32.

34.

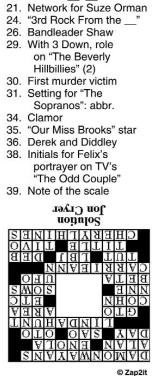
39.

3.

4.

5.

... and giving ____, up the chimney he rose ..." 6 Greeting from Stallone



WEDNESDAY: 14 Oz. Ribeye with Salad Bar \$12.95 THURSDAY: Hamburgers \$1.00 FRIDAY: All-You-Can-Eat Walleye & Grilled Shrimp ONLY \$13.95 SATURDAY: All-You-Can-Eat Bar-B-O Ribs ONLY \$13.95 or Prime Rib with Salad Bar ONLY \$13.95

CJatthelake.com for menu's, events & bands 402-388-4267

Weigan Rd., NE side of the lake • 10 miles north of Crofton 11 miles southwest of Yankton

BREAKFAST BUFFET EVERY SUNDAY 8-11 AM

MONDAY: 14 Oz. Ribeye wih Salad Bar \$12.95

TUESDAY: Taco 99¢

SUNDAY NITE: 3 Piece Chicken & Salad Bar ONLY \$8.95

Vendors Wanted for Wagner Farm, Home, Garden & Sports Show Thursday, March 22, 2012

Show your newest products for farm, home, garden & lawn & sports!

For more information or applications: Half of the CALL: Matt Cerny (605) 384-3741 or booth space are already Dorothy Holzbauer (605) 384-3671 or online at www.cityofwagner.org reserved!



O FORT RANDAL

Wednesday, February 22, March 7, 21

9:00 a.m. Frying Pan Departure

\$10 Per Person & You Get \$30 For \$20 Making Your Ride FREE

Vermillion Public Library 18 Church St. • Vermillion, SD

Tickets can be purchased now through April.

Some state of a state of the second state o

Proceeds from the raffle will be used to furnish the new and expanded Vermillion Public Library. The quilt was donated by Pauline Grossman

Sponsored by the Vermillion Public Library Foundation. For more information call 677-7060 or visit vpl.sdln.net