Protect your investment with insurance

"Our staff is excellent and the continuity we've had over these many years is one of the major reasons for our success," Roger Smith points out. "They really go above and beyond the call of duty trying to make sure the insurance-buying and claim processes are as pleasant as possible."

Another reason is the fact that M.T. & R.C. Smith has always remained an independent insurance agency.

"That means we are not beholden to just one company's products in what we have to offer," Roger explains. "We're free to seek out the best policies for our customers from several different companies we represent."

Those policies include property and casualty insurance for autos, homes, RVs and boats; commercial insurance, including workers' compensation; plus life and long-term care insurance.

Insurance buying is a little less personal than it once was — which makes it even more important to have a local agent helping you through it all," Roger says. "When you have an insurance question or claim, the last thing you want is to be stuck on the phone, listening to an endless menu of options and waiting for a real person to speak to you. We want our customers to report their claim to our office so we can help them through the process."

M.T. & R.C. Smith Insurance Agency is an active sup-

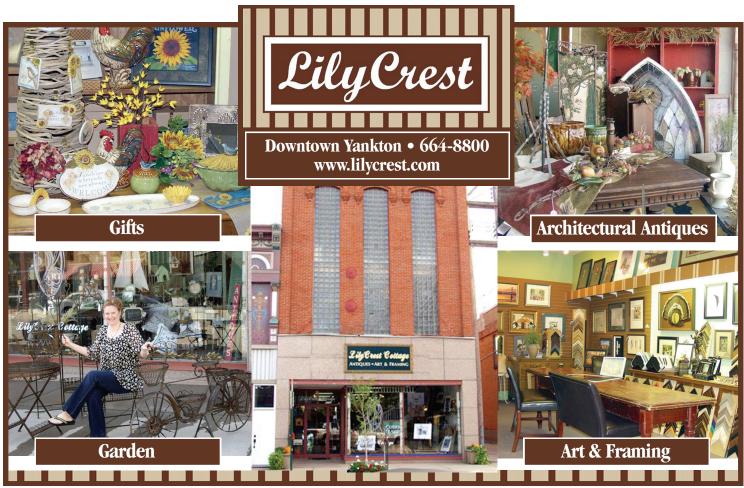


porter of numerous organizations and events in Yankton over the past 60+ years.

"Yankton has been very good to us and we try to show our appreciation by giving back to the community whenever we can," Roger says.

For more information, give M.T. & R.C. Insurance Agency a call at 665-3611. As the company's longtime motto states, "Don't Gamble, Insure With M.T. & R.C. Smith Insurance."

Editorial provided by M.T. & R.C. Smith Insurance Agency



10 ■ TODAY'S HOME - WINTER 2011