



## Now try turning the page.

Don't you wish your advertising could stop consumers that effectively? Let's face it, most of the time it gets lost in the shuffle.

It takes a certain ingenuity to stand out in a crowd. You've got to be provocative. Unpredictable. A little smarter than the next guy - and you've got to have a real feel for the medium you're working in.

We put those talents to work for advertisers every week - and at no extra cost. It works for them.

And you'll have to admit, it just worked for you!



319 Walnut, Yankton SD 605-665-5884 Fax: 605-665-0288

Our Ad Department can work for you, too! Just provide us with any good reproduceable copy, cuts, or logos you want in your ad and let us do the rest ... call 605-665-5884 to start your business growing!